



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: STEPHANIE KOHLBAUER  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser               | Brand               | Product Code | Station/Market      |
|-------------|-------------|-------------|------|--------------------------|---------------------|--------------|---------------------|
| 394763      | 08-02-2012  |             | 0    | AMERICANS FOR PROSPERITY | AMER FOR PROSPERITY | POLITICALS   | WPVI - PHILADELPHIA |

| Agency Est# |            |            | CMS #               | Sales Office                             | Account Executive | Start Date | End Date   | Billing                      |   |   |   |   |   |     | Package | Contract Title |           |  |
|-------------|------------|------------|---------------------|--|-------------------|------------|------------|------------------------------|---|---|---|---|---|-----|---------|----------------|-----------|--|
| 324         |            |            | 240655              | PHILADELPHIA                             | A. CLIFFORD       | 08-22-2012 | 08-27-2012 | M (Broadcast Month, Cycle 1) |   |   |   |   |   |     | N       | 240655         |           |  |
| Line        | Start Date | End Date   | Time Period         | Description                              | RC                | Duration   | M          | T                            | W | T | F | S | S | SPW | Price   | Tot Spots      | Total \$  |  |
|             |            |            | Agency CPE: E : 324 |  |                   |            |            |                              |   |   |   |   |   |     |         |                |           |  |
| 1           | 08-22-2012 | 08-24-2012 | 07:00AM - 09:00AM   | MORNING NEWS GMA 7A MO-FR (6910)         | 10                | 30         |            |                              | 1 | 1 | 1 |   |   | 3   | 1,600   | 3              | 4,800.00  |  |
| 2           | 08-22-2012 | 08-24-2012 | 12:00PM - 12:30PM   | DAYTIME NOON NEWS WEEKDAY (6950)         | 10                | 30         |            |                              | 1 | 1 | 1 |   |   | 3   | 1,200   | 3              | 3,600.00  |  |
| 3           | 08-22-2012 | 08-24-2012 | 06:00PM - 06:30PM   | EARLY NEWS 6P MO-FR (6989)               | 10                | 30         |            |                              | 1 | 1 | 1 |   |   | 3   | 2,800   | 3              | 8,400.00  |  |
| 4           | 08-22-2012 | 08-24-2012 | 07:00PM - 08:00PM   | ACCESS WEEKDAY (6991)                    | 10                | 30         |            |                              | 2 | 2 | 2 |   |   | 6   | 2,500   | 6              | 15,000.00 |  |
| 5           | 08-22-2012 | 08-23-2012 | 11:35PM - 12:02AM   | LF NIGHTLINE (6970)                      | 10                | 30         |            |                              | 1 | 1 |   |   |   | 2   | 1,600   | 2              | 3,200.00  |  |
| 6           | 08-24-2012 | 08-24-2012 | 07:30PM - 10:40PM   | EAGLES FOOTBALL GAMES (7240)             | 10                | 30         |            |                              |   |   | 1 |   |   | 1   | 20,000  | 1              | 20,000.00 |  |
| 7           | 08-25-2012 | 08-25-2012 | 06:00AM - 08:00AM   | WEEKEND NEWS 6-8A SA (6997)              | 10                | 30         |            |                              |   |   |   | 1 |   | 1   | 800     | 1              | 800.00    |  |
| 8           | 08-26-2012 | 08-26-2012 | 08:00AM - 09:00AM   | WEEKEND NWS GMA SU (7099)                | 10                | 30         |            |                              |   |   |   |   | 1 | 1   | 1,200   | 1              | 1,200.00  |  |
| 9           | 08-26-2012 | 08-26-2012 | 07:00AM - 08:00AM   | WEEKEND NWS 7-8A SU (7056)               | 10                | 30         |            |                              |   |   |   |   | 1 | 1   | 500     | 1              | 500.00    |  |
| 10          | 08-26-2012 | 08-26-2012 | 10:30AM - 11:30AM   | WEEKEND NWS 1030-1130A SU THIS WEEK (705 | 10                | 30         |            |                              |   |   |   |   | 1 | 1   | 3,000   | 1              | 3,000.00  |  |
| 11          | 08-27-2012 | 08-27-2012 | 07:00AM - 09:00AM   | MORNING NEWS GMA 7A MO-FR (6910)         | 10                | 30         | 1          |                              |   |   |   |   |   | 1   | 1,600   | 1              | 1,600.00  |  |
| 12          | 08-27-2012 | 08-27-2012 | 12:00PM - 12:30PM   | DAYTIME NOON NEWS WEEKDAY (6950)         | 10                | 30         | 1          |                              |   |   |   |   |   | 1   | 1,200   | 1              | 1,200.00  |  |
| 13          | 08-27-2012 | 08-27-2012 | 06:00PM - 06:30PM   | EARLY NEWS 6P MO-FR (6989)               | 10                | 30         | 1          |                              |   |   |   |   |   | 1   | 2,800   | 1              | 2,800.00  |  |
| 14          | 08-27-2012 | 08-27-2012 | 07:00PM - 08:00PM   | ACCESS WEEKDAY (6991)                    | 10                | 30         | 1          |                              |   |   |   |   |   | 1   | 2,500   | 1              | 2,500.00  |  |
| 15          | 08-27-2012 | 08-27-2012 | 11:35PM - 12:02AM   | LF NIGHTLINE (6970)                      | 10                | 30         | 1          |                              |   |   |   |   |   | 1   | 1,600   | 1              | 1,600.00  |  |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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|                       |            |                           |                     |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     |                         |           |          |           |  |
|-----------------------|------------|---------------------------|---------------------|-----------------|-----------|------------------------------|----------------|--|-------------|------------------------------|----------|----------------------------|---|---|--------------|--------------|---|--------------------------|-----|-------------------------|-----------|----------|-----------|--|
| Contract No<br>394763 |            | Contract Dt<br>08-02-2012 |                     | Revision Dt     |           | Rev#<br>0                    |                | Advertiser<br>AMERICANS FOR PROSPERITY |             | Brand<br>AMER FOR PROSPERITY |          | Product Code<br>POLITICALS |   | Station/Market<br>WPVI - PHILADELPHIA   |              |              |   |                          |     |                         |           |          |           |  |
| Agency Est#<br>324    |            |                           |                     | CMS #<br>240655 |           | Sales Office<br>PHILADELPHIA |                | Account Executive<br>A. CLIFFORD       |             | Start Date<br>08-22-2012     |          | End Date<br>08-27-2012     |   | Billing<br>M (Broadcast Month, Cycle 1) |              | Package<br>N |   | Contract Title<br>240655 |     |                         |           |          |           |  |
| Line                  | Start Date | End Date                  | Time Period         | Description     |           |                              |                |  |             | RC                           | Duration | M                          | T | W                                       | T            | F            | S | S                        | SPW | Price                   | Tot Spots | Total \$ |           |  |
|                       |            |                           | Agency CPE: E : 324 |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     |                         |           |          |           |  |
|                       |            |                           |                     |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     | Contracted Gross Total: |           | 27       | 70,200.00 |  |
|                       |            |                           |                     |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     | Actual Gross Total:     |           | 27       | 70,200.00 |  |
|                       |            |                           |                     |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     | Agency Commission:      |           |          | 10,530.00 |  |
|                       |            |                           |                     |                 |           |                              |                |  |             |                              |          |                            |   |   |              |              |   |                          |     | Net Total:              |           |          | 59,670.00 |  |
| Month/YR              |            |                           | Preempted           |                 | Made Good |                              | Contract Total |  | Adjustments |                              |          |                            |   |   | Actual Total |              |   |                          |     |                         |           |          |           |  |
| Aug 12                |            |                           | 0.00                |                 | 0.00      |                              | 60,500.00      |  | 0.00        |                              |          |                            |   |   | 60,500.00    |              |   |                          |     |                         |           |          |           |  |
| Sep 12                |            |                           | 0.00                |                 | 0.00      |                              | 9,700.00       |  | 0.00        |                              |          |                            |   |   | 9,700.00     |              |   |                          |     |                         |           |          |           |  |
| TOTAL                 |            |                           | 0.00                |                 | 0.00      |                              | 70,200.00      |  | 0.00        |                              |          |                            |   |   | 70,200.00    |              |   |                          |     |                         |           |          |           |  |

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